



AND

Etnies

with



present...



leaders of environmental action films



"Empowering youth to be the leaders of the environment!"

CALLING ALL CALIFORNIA HIGH SCHOOL STUDENTS!

Beginning on December 15th, enter the 2010-2011 statewide L.E.A.F. and national Planet Connect Ecommercial Contest
Create a public service announcement as a Call To Action in your community and beyond!

THE CHALLENGE:

Get your camera, and get creative! Pick an eco-subject, and then film, edit and submit a 30- or 60- second Public Service Announcement (PSA) on any environmental topic of your choice.

WHAT MATTERS MOST TO YOU?

Clean Oceans, Water Quality, Plastic Pollution, Recycling, E-Waste, Saving Dolphins, Styrofoam Pollution, Organic Living? Get contest ideas and resources and learn about Planet Connect's national Get Green Video Contest at planetconnect.org

TAKE ACTION & WIN BIG:

In addition to cool prizes from Volcom & Etnies, winners will be showcased and recognized by leaders of action sports, film, entertainment and universities!

To see 2009-2010 winning videos and submissions visit www.volcom.com/leaf
More Entry Details to Come in December...

For information regarding Corporate and Community Partnerships please contact L.E.A.F. Creator & Director, Ana Rothwell at ana@rothwellpromotion.com





WaterSmartNewport.org

Suggested Weekly Winter Irrigation Schedule

	Turf Grass	Trees, Shrubs, and Ground Cover	% Option**
November**	2 days, 2 cycles* of 3 minutes	1 day, 2 cycles* of 4 minutes	40%
December	2 days, 2 cycles* of 2 minutes	1 day, 2 cycles* of 3 minutes	30%

Why not adjust your sprinkler timer now? It only takes a minute to save money and water. Please remember that the suggested schedules may not be appropriate for your specific property.

Questions or comments? Call (949) 644-3214 or e-mail conservationinfo@newportbeachca.gov.

What's your Sage Score? Visit www.watersmartnewport.org to find out.



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* Programming the run time for a 2-4 minute duration and cycling one hour apart allows deeper watering, healthy root growth and minimize runoff.

** This percentage option, either a button or a dial, permits the watering run times for all electric valves managed by a controller to be increased or decreased by adjusting the percentage. **It's always best to water in the early evening or morning.**

In the winter months plants' water needs drop by approximately 50% even if the temperature his hotter, because the days are shorter, so evaporation decreases. Also, at this time, plants are entering a dormant phase, where they need less water. This rapid drop in water needs will continue through the end of the year and into January.